

10-07-2002

10-702

Form PTO-1594

(Rev. 03/01)

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U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

## 1. Name of conveying party(ies):

SBC Communications Inc.

- ☐ Individual(s)      ☐ Association  
☐ General Partnership      ☐ Limited Partnership  
☒ Corporation-State Delaware  
☐ Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

## 3. Nature of conveyance:

- ☒ Assignment      ☐ Merger  
☐ Security Agreement      ☐ Change of Name  
☐ Other \_\_\_\_\_

Execution Date: 06-26-2002

## 2. Name and address of receiving party(ies)

Name: SBC Properties GP, Inc.

Internal

Address: \_\_\_\_\_

Street Address: 645 East Plumb Lane

City: Reno State: NV Zip: 89502

- ☐ Individual(s) citizenship \_\_\_\_\_  
☐ Association \_\_\_\_\_  
☐ General Partnership \_\_\_\_\_  
☐ Limited Partnership \_\_\_\_\_  
☒ Corporation-State Delaware  
☐ Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☐ No  
 (Designations must be a separate document from assignment)  
 Additional name(s) & address(es) attached? ☐ Yes ☐ No

## 4. Application number(s) or registration number(s):

A. Trademark Application No.(s) 78/069759  
 78/069757

B. Trademark Registration No.(s) 2,442,731  
 1,545,200

Additional number(s) attached ☒ Yes ☐ No

## 5. Name and address of party to whom correspondence concerning document should be mailed:

Name: David J. Cho

Internal Address: \_\_\_\_\_

Street Address: 175 East Houston Street

Room 4-C-90

City: San Antonio State: TX Zip: 78205

## 6. Total number of applications and registrations involved: \_\_\_\_\_

73

## 7. Total fee (37 CFR 3.41).....\$ \_\_\_\_\_

- ☐ Enclosed  
☐ Authorized to be charged to deposit account

## 8. Deposit account number: \_\_\_\_\_

DO NOT USE THIS SPACE

## 9. Signature.

David J. Cho

Name of Person Signing

Signature

10/4/02

Date

Total number of pages including cover sheet, attachments, and document: 4

Mail documents to be recorded with required cover sheet information to:  
 Commissioner of Patent & Trademarks, Box Assignments  
 Washington, D.C. 20231

10/08/2002 6TOM11 00000002 78069759

01 FC:481  
02 FC:48240.00 OP  
1800.00 OPTRADEMARK  
REEL: 002593 FRAME: 0553

<u>Registration/Application No.</u>	<u>Trademark/Service Mark</u>
1,122,266	FREEDOM PHONE
1,327,682	BELL & Design
1,327,700	Bell design
1,459,198	SOUTHWESTERN BELL
1,545,200	BELL
1,552,273	FAST TRACK
1,565,564	Bell design
1,574,449	SOUTHWESTERN BELL
1,633,862	FREEDOM PHONE
1,820,808	FAXNOTES
2,167,156	INTERNET HOUSECALL
2,328,460	HANG UP ON SLAMMING
2,341,037	YOUR PERSONAL KEY TO THE WIRELESS WORLD
2,349,972	TALK ACROSS TEXAS
2,355,118	THE PHONE IS ONCE AGAIN YOUR FRIEND
2,364,323	PACIFIC BELL CENTREXSMART
2,375,136	BLUE WEB'N & Design
2,442,731	ASK FOR THE SMART CHIP
2,444,512	START EXPECTING MORE
2,468,831	SOUTHWESTERN BELL HOME ENTERTAINMENT (AND DESIGN)
2,498,911	SOUTHWESTERN BELL FULL SOLUTION
2,507,807	PACIFIC BELL WEB SOLUTION
2,514,211	PRIVACY MANAGER
2,524,189	CELL-MATE
2,536,853	GET UP TO SPEED
2,538,426	GET UP TO SPEED & Design
2,538,428	STOP WORRYING. START TALKING.
2,544,143	THE ONE WITH THE SMART CHIP
2,585,523	UP2SPEED
2,596,203	DIRECT REPLY (Supplemental Registration)
2,596,895	SMARTTRUNK
78/069757	ACCESS ADVANTAGE PLUS

<u>Registration/Application No.</u>	<u>Trademark/Service Mark</u>
1,864,391	SBC
1,864,396	SBC
1,946,759	SBC & Design
1,948,740	SBC & Design
1,952,955	SBC & Design
1,996,020	SBC COMMUNICATIONS
1,996,021	SBC COMMUNICATIONS
2,115,960	SBC COMMUNICATIONS
2,191,869	SBC
2,203,344	SBC & Design
2,478,517	SBC & Design
2,488,398	SBC EXECUTIVE SUMMIT
2,515,595	SBC EXPRESS
2,518,349	SBC TELECOM & Design
2,520,904	SBC TELECOM
75/782432	SBC & Design
75/812276	SBC GLOBAL NETWORK & Design
75/812452	SBC GLOBAL NETWORK
78/069759	ACCESS ADVANTAGE
78/070202	AMERITECH PHONE SOLUTION
78/070206	AMERITECH WEB SOLUTION
78/070277	INTERNATIONAL SUPER SAVERPLUS
78/070417	SUPERTRUNK
78/073588	ECONOMY SOLUTION
78/074424	SMARTPAGES.COM and Design
78/074434	WWW.SMARTPAGES.COM & DESIGN
78/075369	SNET. THE SMART BUSINESS DECISION.
78/080353	SBC SENIOR CLASSIC
78/080365	SBC SENIOR CLASSIC & DESIGN
78/080371	SBC SENIOR OPEN & DESIGN
78/080379	SBC SENIOR OPEN
78/080386	SBC CHAMPIONSHIP & DESIGN
78/080496	SBC CHAMPIONSHIP
78/087503	YOUR ONLINE YELLOW PAGES - AND MORE!
78/087505	WWW.SMARTPAGES.COM YOUR ONLINE YELLOW PAGES -- AND MORE.
78/104509	UP2SPEED & DESIGN
78/112415	SBC CENTER & Design
78/131002	BASICSERV
78/131004	PREMIERSERV

Registration/Application No.

Trademark/Service Mark

78/131007

DEDICATEDSERV

78/131010

ESSENTIALSERV

ASSIGNMENT

WHEREAS, SBC Communications Inc., a corporation of the State of Delaware, having an address of 175 East Houston Street, San Antonio, Texas 78205, (hereinafter "SBC"), adopted, used and is using the trademarks and service marks (hereinafter "the MARKS") in connection with the goods and/or services listed in Appendix A, and is the record owner of the United States Registrations and/or Applications listed in Appendix A; and

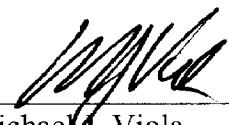
WHEREAS, SBC Properties GP, Inc., a corporation of the State of Delaware and having an address of 645 East Plumb Lane, Reno, Nevada 89502, (hereinafter "SBC Properties GP"), has acquired all of SBC's rights, title and interest in and to said MARKS, the goodwill symbolized thereby, the business associated therewith, and the United States registrations and/or applications of said MARKS, and is desirous of making said acquisition of record.

NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, SBC hereby transfers, assigns and conveys by capital contribution to SBC Properties GP all rights, title and interest in and to the MARKS listed in Appendix A and the goodwill symbolized thereby, the business associated therewith, and the registration and/or application of the MARKS.

Executed: June 26, 2002

SBC COMMUNICATIONS INC.

By:

  
\_\_\_\_\_  
Michael J. Viola  
Vice President and Treasurer

State of TEXAS )

)  
County of Bexar ) ss.

Before me the undersigned authority, on this 26<sup>th</sup> day of June, 2002, personally appeared Michael J. Viola, Vice President and Treasurer of SBC Communications Inc., known to me to be the person whose name is subscribed to the foregoing instrument and acknowledged to me that he executed the same for the purposes therein contained and in the capacity therein stated.

  
\_\_\_\_\_  
Notary Public



My Commission Expires: November 12, 2002